



MIAMI BEACH

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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Photo Contest Kicks off Like2Love Miami Beach Civic Pride Campaign
*-- Upload and Share Your Images for a Chance for Prizes,
September 1 – 30, 2012 --*

Miami Beach, FL – Beautiful images of Miami Beach are no stranger to publications and video screens worldwide. On September 1, 2012, the public is invited to showcase their favorite Miami Beach photos by participating in the Like2Love Miami Beach Photo Contest. The contest kicks off Miami Beach's new civic pride campaign, Like2Love Miami Beach, which aims at highlighting everything that makes the island-city a great place to live, work and play.

"We are a dynamic community that offers a little bit of everything from our beautiful beaches to culture, entertainment, shopping, dining and a great night life so we'd like to remind ourselves and the public of what makes our city such a great place to be at," said Acting Assistant City Manager Max Sklar.

Contestants can enter Miami Beach photos into any or all of three categories: outdoor public activities, cultural arts/festivals/events, and landscapes/places/architecture. The Like2Love Miami Beach photo contest is open to people of all ages and abilities it is free to enter by joining the contest's group page on Flickr. Contestants have the chance to win exciting prizes and their photos can be featured in Miami Beach promotional materials.

The contest will be judged by communications and visual arts professionals who will select three first-place winners during the competition. Miami Beach's Facebook fans will select a grand prizewinner. All photos entered in the contest must have been taken within the city limits of Miami Beach in the last three years.

Contest prizes include a grand prize for a weekend stay for two at the Catalina Hotel and Beach Club on Miami Beach. Other prizes may include a gift certificate for a day at the beach on our beautiful Miami Beach including two chairs, an umbrella or cabana and one-hour of wave-runner fun for one or two, courtesy of Boucher Brothers, \$50.00 certificate to Five 5 Napkin Burger on South Beach, and \$25.00 gift cards to receive free fruit arrangements from Edible Arrangements.

The grand prizewinner will be announced on October 17, 2012. The last day to enter is September 30, 2012. [Visit](#) or [click here](#).

For more information, contact ivettediaz@miamibeachfl.gov or 305.673.7575.

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